



Villa Group Update

Enhanced Member Services at Front Desk! – We are very excited to inform you that after a series of testing, we are ready to implement the next level of member servicing at the Villa Group resorts! When we added the newest sister resorts in Loreto and Cancun to our family, we realized that the need existed to streamline onsite procedures and elevate the level of service to all members.

Hotel and Club management met to brainstorm ways that we could **streamline operations and provide even greater enhanced customer service.** The result was the creation of a Member Service program where the Front Desk staff will be cross-trained on all basic UVCI member benefits, products, services and programs. This program was implemented first at the new resorts where it was tested and found to work beautifully. We are now introducing the new program to the resorts in Vallarta and Cabo San Lucas on a rolling basis.

Now when you go to the Front Desk, you can have all your needs met at one place! For quick and easy transactions there is no need to walk to a separate UVC member office. You can pay your maintenance fee bill, make reservations for next year, vacation bank or borrow, or initiate an exchange – all at the Front Desk! Any Member Service need or request will be able to be handled on the spot. For those of you who worry that this will affect the level of service you are accustomed to receiving, fear not! Any member issue that needs extra attention or cannot be handled quickly and efficiently at the desk will be referred to a separate desk or office area where your UVCI Onsite Representatives will be there to provide the one-on-one support and service you have come to expect over the years.



The familiar faces will still be there and the personal attention will still be provided.

This new program was approved by the Board on a trial basis and upon seeing the results achieved in Loreto and Cancun was approved for implementation at the other resorts. You can trust in the Board that has been elected that they take their responsibilities to the Membership very seriously. The new cross-training program does NOT take away any benefits, it actually augments them and enables the staff to provide “One Stop Service” for the majority of members. This not only provides additional customer service, it minimizes overhead costs by allowing for more operational efficiency.

We hope you find the new service level makes your life easier. Now the “business” end of things can be taken care of more quickly and efficiently and **saves you time so you can be doing what you are supposed to be doing on vacation – relaxing.**

Although the staff onsite is always available to help you, we always encourage members to call the toll-free Member Services line or go online to take care of all transactions before your trip. When all the i’s are dotted and t’s are crossed in advance, all that will be awaiting you in Mexico is sun and fun!

Robert Kistner
Villa Group



What’s Inside



Dear Members,

Mexico Sets New Tourism Record

The Mexican Ministry of Tourism revealed that 2011 was a record breaking year for tourism. 22.67 million international travelers visited Mexico in 2011; this represents an increase of 2 percent from 2010, a 5.7 percent increase on 2009, and a 0.2 percent increase on 2008 – historically Mexico’s best year for international tourism.

“We are overjoyed that Mexico has broken our longstanding record with regard to international visitation,” said Rodolfo Lopez-Negrete, Chief Operating Officer of the Mexico Tourism Board, “these figures clearly demonstrate that the bold diversification strategy we have implemented, promoting a broad tourism offering and targeting an expanded breed of global consumer, is succeeding.”

Villa Preferred Access – What’s The “Point?” With a VPA membership, your vacation week has a certain point value, depending on the season and unit size. Points are used like “currency” to reserve various size accommodations, season and number of days. A great advantage to the VPA points membership is that it gives you the flexibility to use your points (or bank, borrow or rent points) so you can book your vacation where you want, when you want, and how you want. Reservations are always based on availability – here are some examples of how to use your points any way you want:

Example #1

For example, if you own a One Bedroom Winter Season with a point value of 2,200... You could book a one week winter season Studio at Villa Del Arco (1,200 points)

AND a one week summer season Studio at Villa Del Palmar Flamingos (1,000 points)

OR

Example #2

You could book a three night/four day weekend winter season Studio at Villa Del Arco (125+350+225 = 700 points)

And a three night/four day weekend winter season Studio at Villa Del Palmar - Cancun (125+350+225 = 700 points)

And also a six night/seven day summer season Studio at Villa Del Palmar Flamingos (200+100+100+100+100+100 = 700 points)

Gold Card Benefits – We have heard from members lately who are confused about the Gold Card benefits. There has been some misunderstanding that Elite members receive a larger discount than

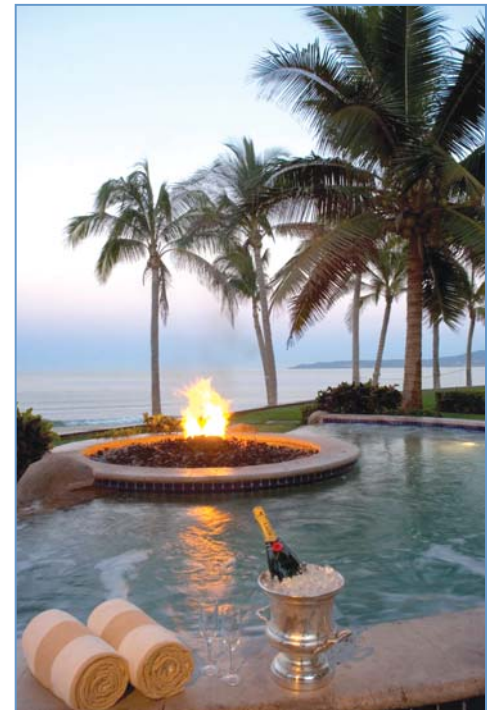


vs.



Gold or VPA members. This is not true. Gold

card benefits (discount percentages) do vary from destination to destination; however, they are the same for all Gold, VPA and Elite members. There is a DIFFERENT card that appears to be causing the confusion – the VIP card. The VIP card is a marketing program in which members or potential members are given additional discounts if they agree to go on a presentation. Members are NOT required to upgrade to Elite in order to receive the VIP card; they just have to agree to a presentation. We hope this helps clarify the Gold Card benefits. Be sure to check with the onsite concierge for a current listing of restaurants and other venues that accept the Gold and VIP card at that destination.



Remember – you receive extra benefits – special VPA check-in, exclusive 800 reservation number, discounts from restaurants, stores, golf and other partners, preferred time rates, multi-day check-in, medical evacuation travel program, free upgrades (based on availability) and more. Next time you are at the resort, check with Sales to see if a VPA membership is a good choice for you!

Rhonda Mayer
UVCU Director of Club Services



Club Time

Did you know that the club now offers even more affordable Club Time rates? Club Time can be used to extend an existing reservation, create an extra vacation, or to bring friends and family with you. Club Time is only limited by availability, so make your plans and call us NOW! Your reservations team is ready to talk about new rates and they can make your reservation now.



Health Travel Guides



Enhancing Your Assets During a Recession

According to a recent study cited by the American Society for Aesthetic Plastic Surgery, over 50 percent of Americans would like to have their appearance enhanced through cosmetic medicine. Studies show that women undergoing cosmetic procedures have improved self-confidence, body image and overall happiness.



Not Perfect...But Perfectly Happy! – You may be perfectly happy with your figure and “good on you,” as the Aussies say. But whether you are 30, 40, or 60, chances are there’s a little something you’d like to enhance, and chances are even better there is a cosmetic procedure that’s right for you.

Breast enhancement – including breast augmentation, breast reduction, or breast lift – can dramatically change your physique, and give you the body confidence you deserve.

Though cosmetic surgery prices in the U.S. continue to be some of the world’s highest – and a barrier for many – there are excellent

options available that make cosmetic surgery an option for just about all of us, just a short plane-ride away. And thanks to Health Travel Guides, getting started on the change of a lifetime is just a short phone call away.

Beautiful Choices for Getting Beautiful – The Health Travel Guides provider network includes top-notch, board-certified cosmetic surgeons located in some lovely places in the world, including the Perfection Aesthetic Surgical Medical Spa just one minute from the famous white, sandy beaches of Cancun.

Perfection is the busy private practice of Dr. Alfonso Gonzalez-Cepada, a surgeon with more than 20 years experience in cosmetic surgery. Doctor Gonzalez Cepada is one of only a few hundred international surgeons certified by the American Society of Aesthetic Plastic Surgery.

Perfection offers a wide variety of surgical and non-invasive procedures, and the upscale facility is designed to make you feel comfortable, safe and relaxed, with a highly trained, bilingual staff ready to care for all your needs. If you’re ready, call Health Travel Guides today! Toll free: 866-978-2573, or visit HeathTravelGuides.com/Cosmetic.

Great Airfare Deals to the Islands of Loreto

We have partnered with Cal Jet Airlines to offer a fantastic price of just \$399 round trip (including taxes) from Los Angeles (LAX) to the Islands of Loreto. If you book for trips on **April 21, April 28 or May 5** you **GET 1 FREE AIRLINE TICKET!***

We didn’t just stop at great airfare! Now you can choose from 3 Great Vacation Packages!

Fly With Me Package – \$399 - Round Trip Airfare! Great low fare when booking travel dates of April 21, April 28 or May 5. Add a companion for FREE!*

Soar To Tranquility Package – \$559 – 7 Day Spa, Activities & Airfare Package! Add a companion for only \$160!*

- All resort recreation facilities, activities and entertainment
- Relaxing and therapeutic 50 min treatment service for 3 days at “Sabila Spa”
- Unlimited use of full Fitness Center & Sabila Spa wet areas
- Roundtrip airfare from LAX to the Islands of Loreto
- Gratuities and taxes

Pamper Me Package – \$959 – 7 Day All Inclusive, Spa, Activities & Airfare Package! Add a companion for only

\$560!* You get ALL the above PLUS our great meal plan that includes:

- Breakfast, Lunch and Dinner, unlimited cocktails and specialty beverages at any restaurants at Villa del Palmar Loreto
- Room Service
- Food and Beverage at Pool Area
- 15% discount on groceries and souvenir purchases at Palmita Market
- 15% discount on tours & excursions from Wild Loreto Agency
- And more!



Flights leave Los Angeles (LAX) on Saturdays at 2 pm and return from Loreto at 6:15 pm. Call today to lock in this fantastic introductory fare of \$399 roundtrip from LAX to the Islands of Loreto!

To Book, Call 800.852.4755

**Airport fees and taxes of approximately \$99 apply to second person only.*



Villa del Palmar Puerto Vallarta

Creating Experiences – Villa del Palmar Puerto Vallarta is not just a resort, but a place for unique vacation experiences! Come and be a part of our fun Spring Season's line-up of events and theme nights: Viva Mexico, Neon Party, Beach Party or Stoplight Party. Theme nights offer the opportunity for you to let your hair down and party with us! These special theme nights usually include buffet-style dinners, live performances and music. New theme nights are added constantly, so you can have a different experience everytime you come to the resort.

Masquerade Party – This was a magical theme night, full of surprises and great



performances by our activities staff. With friendly service and great food, members joined in and really made the night memorable. Our guests enjoyed every moment and Villa del Palmar Puerto Vallarta has become the place to be.



Buffet Dining – If casual dining is your preference, chances are we have the perfect buffet meal for you. Our chef prepares a different buffet every day so that you can enjoy any combination of dishes you'd prefer in any quantities you'd like:

- Monday, BBQ Buffet
- Tuesday, Mexican Buffet
- Wednesday, Seafood Buffet
- Thursday, Grill on the beach
- Friday, Fajitas Night
- Saturday, International Buffet
- Sunday, Prime Rib Night

Villa del Palmar Flamingos

Cristian Carlsson, New General Manager – Born and raised in Europe and graduating from Tourism School in Madrid, Mr. Carlsson has spent the last 26 years with international hotel companies such as The Sheraton, Robinson, and Palace Resorts cultivating his superior managerial skills. He recently joined Villa del Palmar Flamingos and is already busy contributing ideas to making improvements in all facets of resort operations.



Palmita Deli – When purchasing more than 1,000 pesos worth of boutique items (clothing, sandals, purses, hats), receive one "red-labeled" boutique item free! Open daily 7 am to 10:30 pm.

Theme Nights – When you're looking for an entertaining evening of food, drinks and fun, enjoy any one of the resort's theme nights without leaving the beautiful Villa del Palmar Flamingos grounds: Soundtracks Night on Tuesdays, Beach Party on Wednesdays, Latin Night on Thursdays, Dancing with the Villa Group Stars on Saturdays and Mexican Fiesta on Sundays. Best of all, if you purchase the All-Inclusive Meal Plan, these theme nights are included! Locations vary, so be sure to check with your concierge for details.

Live Piano Bar – Enjoy lively music, a refreshing cocktail and tasty hors d'oeuvres at La Casona. Open 9pm to 1am Tuesday to Sunday. Happy Hour 2x1, 10 to 11pm.





Villa del Palmar Cabo

Jorge Herran, New Director of Operations – Mr. Herran brings a coveted resume to The Villa Group, with more than 20 years in the hospitality industry having collaborated with brands that include Nikko Hotels, The Ritz Carlton, Le Meridien Cancun and Grand Heritage Hotels. He is well-respected in the industry and personifies innovation and creativity in his work, while being committed to improving the resort’s environmental performance. With various industry accolades under his tenure, we know his top-notch management skills and dedication will continue to steer us in the right direction.



New Theme Night – “Flavors of the World” is a true international culinary immersion, with food stations that feature carefully selected dishes from each of our Villa del Palmar Cabo restaurants.

March 31st – We have prepared a great evening dedicated to Earth Day, offering a huge variety of dishes from the resort restaurants (Asian, Mediterranean, Italian, and satisfying dishes from the steak house).

Early April – In addition to fun activities and live music at the beach during Easter week, the resort will host their yearly Easter egg hunt on Easter Sunday.

April 30th – As there are holidays to celebrate mothers and fathers, in Mexico there is also a very important holiday dedicated to the children, called “Dia del Niño.” If you’re lucky enough to be at the resort that day, you can plan on having lots of activities available around the pool area and at the Mexican Fiesta for your kids to enjoy.

May 13th – Celebrate Mothers’ Day with a special brunch at the Bella California restaurant.

May 21st to 25th – Immerse yourself in the flavors of Mexico with our “Taste of Mexico Week” event where you’ll have the opportunity to sample deliciously authentic dishes from all over Mexico.



Villa del Arco

FLAVORS OF DEL ARCO

La Perla – Now has a revamped menu which offers Mediterranean cuisine with Mexican inspirations, prepared by Chef Saul Garcia. This showcase of vast aromas is a combination of techniques and ingredients that span from Spain to the Middle East. La Perla’s dishes which come in your choice of full or half portions, invite you to share your meal “family style” or as a tasting menu. Being closely tied traditionally to areas of olive oil cultivation, the Mediterranean diet represents a healthy alternative based on the traditions of Greece and southern Italy. Best of all, it is highly recommended that the Mediterranean diet be accompanied with a glass of wine! Open 6 to 11 pm. Closed Fridays. Live Piano Music Wednesdays & Thursdays 7 to 10

pm. Wine Tasting 5 pm on Tuesdays. Sea Food Market 6 to 11 pm on Tuesdays with Live Flamenco Music. Tequila Tasting 5 pm on Thursdays.

Bucanero – A Spanish galleon floating atop a crystal-blue swimming pool – serves tropical beverages, lunch and snacks. Bar opens 10 am. Lunch served 11 am to 6 pm. Happy Hour 3 to 4:30 pm. “La Cantina Bucanero” features a taste of Mexican culture that includes 5 Tapas paired with Mezcal, artisanal beers and after dinner liqueur, rounding out the evening with a traditional Mexican Music Trio, Fridays 7 to 9 pm.



Taco Bar – Authentic Mexican Tacos. Open Monday, Wednesday, Friday and Saturday, Noon to 5 pm. Offers a Cooking Class upon opening at Noon.

Executive Chef Guillermo Javier Gomez – Is a cook who has left a mark at every place where he has worked. With a creative and independent style, he offers a variety of aromas and flavors uniquely crafted from experience gained during his extensive travels across Latin America. While working at the La Residencia hotel in Spain, he enjoyed cooking for celebrities such as Francis Ford Coppola, Michael Douglas and Harrison Ford, to name a few. He’s even been a participant in the popular “Iron Chef” TV program! We’re excited to have him join our team.

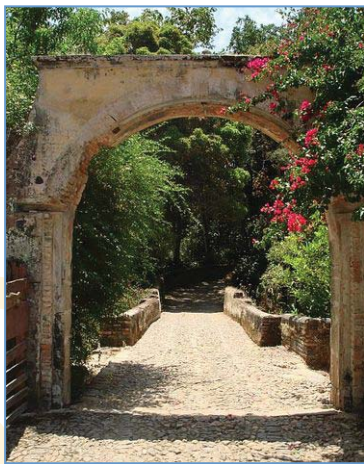




Puerto Vallarta Around Town



San Sebastian del Oeste – Burrowed deep in the heart of the Sierra Madre Mountains, San Sebastian’s remote setting has made it one of Mexico’s last remaining secrets. While this tiny mountain enclave isn’t far from Puerto Vallarta, it’s still a world away from the usual. From your comfortably air-conditioned van, you’ll see everyday scenes of rural life and some of the most breathtaking views ever, including San Sebastian’s lush mountainside which is the perfect place for cultivating coffee and agave. Once in town, you’ll see an 18th century church dedicated to Saint Sebastian and a wealth of 18th century haciendas, giving you a privileged glimpse into colonial Mexico.



Rhythms of the Night – As night falls, Las Caletas is transformed into a magical paradise. Your adventure begins with a scenic ocean cruise across Banderas Bay to the isolated cove of Las Caletas. Once on shore, your senses will be ignited by the sounds, sights, smells and tastes of the jungle. You’ll dine under the stars and experience a pulsing beat of native drums that



summon you to a torch-lit pyramid stage. Before long, your imagination is held captive by the stories of an ancient civilization revealed through live music and dancers’ hypnotic moves.



Cabo San Lucas Around Town



Cabo Expeditions Sea Trek

Walk the Sea of Cortez Floor! –

This is a zero gravity undersea adventure that is highly educational and interactive. Participants are guided through an undersea pathway with the assistance of several guides while observing the ecosystem around them. This is the closest experience you will find to walking on the moon. Sea Trek provides an opportunity for nearly anyone who can walk and breathe to explore underwater safely and learn about reef ecosystems and conservation. Your adventure will begin with a shore to sea transfer to the Sea Trek platform, where after an orientation on how to use your “Jules Vern” type diving helmet, we will descend into the beautiful Sea of Cortez with our guides. Ages 8 and up. For more info email caboexp@prodigy.net.mx



April

Holy Week – 1st through 8th – Celebrations leading up to Easter include traditional afternoon religious parades and processions. This week is arguably the most important of Mexico’s holiday traditions.

Easter Festival – Early April – As one of Cabo San Lucas’ largest events, the heart of the action is centered at various venues around the downtown district, and includes music,

dancing, confetti-filled eggs and a religious parade. Religious services are held at the historic Iglesia de San Lucas church.

May

Cinco de Mayo – 5th – Celebration of the defeat of the French Army at Puebla in 1862. This is a National Holiday, in which all banks and public government offices are closed.

Mother’s Day – 10th – National Holiday. Various restaurants around town offer special dining packages for this day in which we celebrate our mothers. See your

resort concierge for recommendations.

Rolex International Game Fish Association

Championship – May 15th to 21st – Qualifying teams of keen anglers compete to land large Tuna, Marlin and Billfish, trying to win the elusive Rolex watch. This event takes place in the marina area.

June

Bacs Billfish Invitational Tournament – Throughout June – A major fishing tournament at Medano Beach and the marina area, with fishing crews competing for the best catch.

Stars and Stripes Fishing Tournament – Mid-June – A charity fishing event lasting three days and also including various other activities, such as parasailing.



Islands of Loreto Resort Update



“SABILA SPA AT THE ISLANDS OF LORETO”

Villa Del Palmar Islands of Loreto members and guests experience an extraordinary spa experience where treatments draw from the beauty of the land to pamper the body and send the spirit soaring. La Sabila means “aloe” and the Sabila Spa menu takes inspiration from this soothing plant. Exclusive Sabila Spa products have been specifically developed for the restorative and nutritive powers they possess – and for the serenity and enjoyment they offer.

The spa complex shares its deluxe area with a fully equipped Fitness Center – which means you have an array of choices, both in types



of treatments and in available appointments. The breathtaking and inspired center, located in its own freestanding building just steps away from the Villa del Palmar, prides itself on its host of indulgences to refresh every inch of your body, including massages, body wraps, facials, hydrotherapy, and couples’ experiences. In addition, there is a full service beauty salon, as well as a la carte services and special packages.

The Spa includes the following services:

- Massage services
- Body wraps
- Facials
- Hydrotherapy
- Couples’ experiences
- Full-service beauty salon



Islands of Loreto Around Town

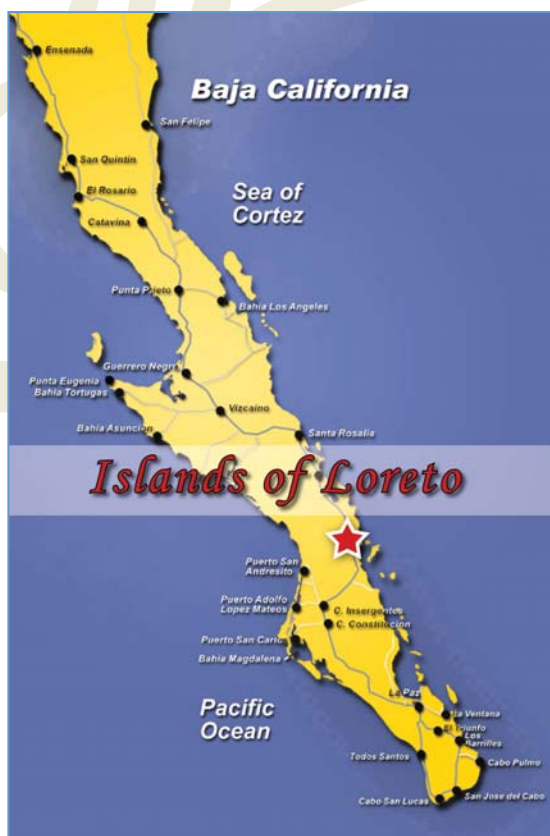


Where in the World is Loreto?

No, it’s not Laredo, Texas. No, it’s not Loreto Italy either. It’s the gorgeous “Islands of Loreto, Mexico” and this is the one true Loreto you will want to return to again and again! Loreto International Airport (LTO) is a short 15 minutes from downtown Loreto. It is served by carriers such as CalJet and Alaska Airlines, which provides international flights from Los Angeles to Loreto. Domestic services are provided by Aereo Calafia and Aereo Servicio Guerrero, regional airlines that operate flights within the state, as well as to Sinaloa and Sonora. Transportation to and from the airport is available by taxi service (there’s no public transportation service to the airport) or a shuttle bus offered by the resort.

Where to Eat! Islands of Loreto Restaurants

The Islands of Loreto are known for offering a wonderful combination of seafood, northern cooking and recipes brought over by the missionaries. There is something for everyone. Pick a different



restaurant every night!

Cafe Ole

Just off Plaza Civica. Popular for its authentic Mexican cuisine and shady palapas.

Giggling Dolphin

On Ave Benito Juarez between Calle Davis and the Malecon. With its festive décor and lively atmosphere, it doesn’t get more fun than this: You get on a stationary bike to pedal your own blender of a margarita!

Michoacana

Kids and kids at heart love the creative ice cream and popsicle flavors here.

La Terraza

Madero 16; next to Cafe Ole, upstairs. Features a full bar, seafood, steaks, and traditional Mexican fare. More importantly, it offers one of the best values in town with good size portions.

La Picazon

A bit off the beaten track but one of the Islands of Loreto’s best kept dining secrets. This ocean-side oasis offers an amazing view, fresh seafood (try the fish tacos) and a beach perfect for gathering seashells.



Cancun Resort Update



Last December, Villa del Palmar celebrated the completion and opening of the third phase. The resort is now 100% operational, complete with 5 pools which include: adult pools, a kids' pool and the picture-perfect infinity pool.



F&B – Training Continues –

The Food and Beverage department has implemented daily training for all its staff members. This training places emphasis on knowledge of service techniques and procedures, as well as English courses, in order to provide guests with the highest quality service possible at all times.

Palmita Deli – The fully completed Palmita Deli has now extended their menu offerings. One of their new "must-have" menu items is the Panini sandwich.

Hiroshi – The resort's Asian faire restaurant, has had to delay its opening. It is now scheduled for the first week of April.

Davino – A great new restaurant has now opened its doors; it is a Mediterranean Restaurant serving up fresh charbroiled seafood and Italian specialties, including a brick pizza oven, beautifully presented Greek dishes, and boasting a list of fine Mediterranean wines; guests are sure to find just the perfect one to round out their tasty meal. Open every night at 6pm.



La Casona – Restaurant is closed for remodeling in the month of February, and will reopen at the end of March with a new concept and an entirely new menu selection.

Theme Nights – Festive theme nights have also now kicked into full gear. With choices like Brazilian night, Casino night, Beach DJ and the classic Mexican Fiesta, the only thing more exciting is perhaps the resort's Circus Night, with shows featuring talented former "Le Cirque" performers.

Latin Groove – For guests who like to let loose to the sounds of Cuban music, our new live band, Proyecto Santa Fe, plays in the pool area during mid-day and in the restaurants at night. Proving to be a popular act, they also have their own theme night where guests can groove to the Latin beat on the beach.

Village Spa – The spa has expanded its services. It now offers a full menu of different massages including basic massage, deep tissue and sports massage. Facial and exfoliation treatments vary and range from 50 to 80 minutes. Other services on the spa menu include hot stone treatments, aromatherapy, body wraps, healing rituals and other alternative treatments. The spa also offers a full range of salon treatments such as manicures and pedicures, and recently added a great "Kids' Spa" program so even the little ones can relax and replenish while in Cancun. Spa times are from 8:00 am to 8:00 pm, but special arrangements can also be made with the Concierge.

Kids' Club – Children will have an unforgettable experience and the opportunity to bring home a souvenir by participating in any of the programs offered for their enjoyment, including bracelet design, piñata making, pool games, board games and face painting. Open 9 am to 4 pm.

Fitness Gym – The new Fitness Gym is now open for workouts and body sculpting, with state-of-the-art equipment, friendly & knowledgeable staff, and surroundings that are sure to get the heart pumping with its energizing orange décor. Open 7 am to 7 pm daily.



Cancun Around Town



Whale Shark Festival – June 15-17, Isla Mujeres – Championing the need to preserve a fragile marine ecosystem, ecotourism travel agency Ceviche Tours and the Isla Mujeres Department of Tourism announce the Fifth Annual Whale Shark Festival, a community extravaganza that showcases the achievements, traditions and environmental splendor of Isla Mujeres.

The Whale Shark Festival offers guests an opportunity to participate in ecotourism adventures such as swimming with whale sharks, the largest fish in the ocean and an endangered species, swimming with sailfish and join in traditional



dancing performed by local troupes. Kicking off the Festival will be the whale shark bloom, when hundreds of these gentle giants come together to swim in a group near the coast of Isla Mujeres. Isla Mujeres is part of the second largest barrier reef on the planet, and serves as the nursery of the Caribbean and the migratory path of whale sharks, sea turtles, water fowl and game fish. The Festival will also feature many educational children's activities about environmental conservation. For more information and a complete listing of Whale Shark Festival activities visit whalesharkfest.com or cevichetours.com.



The Mayan calendar was invented by the Mayan people of Central America. The Aztec calendar was adopted from the Mayan calendar and is very similar except for changes to the names of the days and is also not as mathematically complex as the Mayan calendar. The ancient Mayan civilization's mathematically intricate calendar synchs with the solar cycle rather than lunar or seasonal changes, but still features a variety of events. These events include festivities that would later be mirrored by Christian events on our Gregorian calendar, as well as major epochs that represent a change in the calendar's cycle.

Perhaps the most popular event on the Mayan calendar is the zero date of the calendar's long count, or the perceived "end" of the calendar.

The Mayan calendar's "katun" cycle—a time unit of 20 turns equal to 7,200 days—will turn over on December 21st, 2012 on the modern calendar. Many who have studied this date associate the long count with earthly pole shifts, cosmic convergences and earth changes. As the Mayan calendar is cyclic in nature, it is meant to turn over after the long count



just as our calendar does at the arrival of a new millennium; and this date represents the beginning of a new cycle on the calendar, much like the arrival of the year 2000 on our modern calendar.

While some believe this date represents the end of the world, **the majority of people in southeastern Mexico view the approaching Winter Solstice as a time of renewal.** As Yeanet Zaldo, a tourism spokeswoman for the state of Quintana Roo, puts it "For us, it is a message of hope." For that reason, this region which is the heart of Maya territory, plans a yearlong celebration. Mexico's tourism agency expects to draw 52 million visitors this year to the regions of Chiapas, Yucatan, Quintana Roo, Tabasco and Campeche. To put this in perspective, all of Mexico usually hosts about 22 million tourists in a year.

Various plans are already underway to celebrate the coming Winter Solstice. In the nearby archaeological site of Izapa, Maya priests will burn incense, chant and offer prayers. In the tropical jungle of Quintana Roo, people are putting messages and photos in a time capsule that will be buried for 50 years. Maya priests and Indian dancers will perform rituals at the time capsule ceremony. Yucatan state also has announced plans to complete the Maya Museum of Merida by next summer – so you'll have a place to delve even deeper into the mysteries of this enchanting culture!





Member Referrals



Spring is here and now is the perfect time to start planning your summer vacation! Why not invite your friends and family to enjoy paradise with you? Share this incredible opportunity with your loved ones and you'll get to take advantage of some perks yourself!

For every five people you refer, you'll be given a scratch-off lotto ticket next time you visit our resorts.

Every ticket is a winner, with prizes like spa treatments, theme nights or even an all-inclusive package! In addition to receiving your lotto ticket, you'll also be entered into our annual referral drawing for **a chance to win the Dream Vacation!** Our last winner called her week-long Mediterranean cruise "the trip of a lifetime!" Call us today at 1-800-676-9394 to learn more about all of our referral opportunities.



We also have some exciting things happening in our Pre-Arrival Concierge department. We're enhancing our amenities menu! Very soon, we're looking forward to offering exclusive spa packages in Cancun and Loreto as they open and expand their brand new

facilities! We can't wait to help you create the perfect getaway!

An Adventure Awaits!

Finally – We're introducing a new Member-Guest event series, unlike anything we've offered before. We're building exciting adventure packages for you to experience along with a guest of your choice. Each of these events will include private tours and activities, time to relax and enjoy our resorts, and the chance to experience the best that our spectacular destinations have to offer. Keep an eye out for your invitation to an exclusive Member-Guest event at four of our resorts this year. You won't want to miss this once-in-a-lifetime opportunity!



On Call International



What are the differences between the On Call plan I have automatically as a Gold or VPA member, the Gold or VPA Upgrade plan and the Premier Plan?

GOLD/VPA MEMBERS

Gold and VPA members are automatically enrolled for free each calendar year into a basic On Call Plan that plan automatically covers Gold and VPA members with the following benefits whenever they are traveling **more than 100 miles from home** during the calendar year:

- Medical Evacuation
- Medically Necessary Repatriation
- Repatriation of Deceased Remains
- Return of Minor Children
- Visit by Family Member/Friend

In addition, Gold or VPA members may elect to upgrade to The Gold/VPA upgrade plan.

What does that mean?

That means for an annual \$15.00 fee, Gold and VPA members will not only continue to automatically receive all the above listed benefits whenever traveling more than 100 miles from home, will automatically also receive the following additional On Call Plan benefits **when traveling to/from or while at their resort:**

- Accident & Sickness Medical Expense Coverage
- Accidental Death and Dismemberment (while in the air only)
- Trip Delay
- Bag Delay
- Baggage Loss
- Roadside Assistance

PREMIER, non-Gold or non-VPA MEMBERS

When Premier Members and other non-Gold or non-VPA UVC Members elect to purchase the annual Premier On Call Plan offered to them for an annual purchase price of \$44.99, the Premier On Call Plan includes the following benefits whenever they are traveling anywhere **more than 100 miles from home:**

- Medical Evacuation
- Medically Necessary Repatriation
- Repatriation of Deceased Remains
- Return of Minor Children
- Visit by Family Member/Friend

Also included in The Premier plan (for that annual purchase price of \$44.99) are the following benefits for members **when traveling to/from or while at their resort:**

- Accident & Sickness Medical Expense Coverage
- Accidental Death and Dismemberment (while in the air only)
- Trip Delay
- Bag Delay
- Baggage Loss
- Roadside Assistance

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Eagle's Wings Update



Eagle's Wings Foundation (EWF)

Update –The Foundation is focusing their efforts on one larger project each year as well as their traditional grants that assist various local organizations such as orphanages and elderly homes. This past fall, the Foundation raised \$25,000 at their annual fundraiser and earmarked these funds for the Pasitos de Luz project. This facility will provide medical, emotional and educational assistance for at-risk and needy children. Ana Kistner, wife of EWF Board member Bob Kistner, generously donated a hectare of land for the project. Pasitos de Luz is working closely with Casa Connor, a Canadian-based charitable organization created by members Peter and Teena Oudman to honor the memory of their grandson Connor. The main building of the facility where the children will receive treatments and education will be named “Casa Connor” for this brave little boy who fought a valiant fight for a life cut too short. It is wonderful that Eagles Wings can work in tandem with this organization to create a place that will provide comfort and care to many other children. Ground breaking



on the property took place last fall and the project is in its second phase. You can see from the photos that they are making great progress. **Thank you to every member who donated even a small amount on their maintenance fees or at the auction** –every dollar counts and together wonderful things can be accomplished!



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Villa del Palmar – Loreto

Carretera Transpeninsular K.M. 83

Ensenada Blanca

Loreto, BCS, MX 23680

Phone: 011-52-613-134-1000

Annual Calendar

Maintenance Fee Deadlines

October – Maintenance fee assessment bills will be mailed.

November 30th – Maintenance fee payments due. 1st Installment is due for members utilizing the quarterly maintenance fee payment option.

December 1st – Unpaid maintenance assessments are delinquent and subject to late fees and penalties.

February 1st – 2nd Installment due for members utilizing the quarterly maintenance fee payment option.

May 1st – 3rd Installment due for members utilizing the quarterly maintenance fee payment option.

August 1st – 4th Installment due for members utilizing the quarterly maintenance fee payment option.

Vacation Banking Deadlines:

Summer Requests must be received by:

Villa del Mar	07/15
Villa del Palmar – PV	08/01
Villa del Palmar – Cabo	08/15
Gold (Summer)	09/01

Winter/Holiday Requests must be received by:

Villa del Mar	09/15
Villa del Palmar – PV	10/01
Villa del Palmar – Cabo	10/15
Gold (Winter/Holiday)	11/01

Elite/VPA deadline: 11/01

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